

EXPERIENCE //

Freelance Graphic Design and Art Direction / 2001–Present

CLIENTS INCLUDE Yale Sustainable Food Project, T: The New York Times Style Magazine, Knoll, Eight Inc., Frog Design, The Next American City, Glamour Magazine Creative Studio, Learning from Bob and Denise, Mucca Design.

T: The New York Times Style Magazine / New York NY / Spring 2008–Spring 2009

WEB DESIGN MANAGER / Provided art direction for the T Web site and supervised its production. Collaborated with Creative and Editorial Directors to determine key magazine content to promote. Helped effectively translate print content online. Served as main liaison between T magazine art and editorial departments, NYTimes.com project and product management teams, and Createthe, the web development agency that produces the site. Contributed in articulating art and editorial goals in the redesign of the Web site.

PRINT DESIGNER / Designed layouts, commissioned and art directed graphics and illustrations for sections of T magazine. Helped redesign pages and oversee production of the International Herald Tribune's edition of T. Designed and produced The Moment, a broadsheet of highlights from T, distributed at Art Basel Miami Beach.

Modern Painters Magazine / New York NY / Fall 2006–Spring 2008

ASSOCIATE ART DIRECTOR / Worked closely with Creative Director to redesign the magazine. Created typographic systems, template sets and style guides for the new book format. Conceptualized stories in all sections of the publication in collaboration with Creative Director, Editors and Photo Editors. Developed and designed layouts. Reviewed color correction for offset proofing and printing.

Pentagram / New York NY / Summer 2005

GRAPHIC DESIGNER / Worked with client to implement the new Williams College '62 Center for Theatre and Dance brand. Designed brochure, posters, invitations and other collateral materials for the '62 Center. Collaborated on environmental graphics for the Excellence Charter School in Brooklyn, NY. Other clients included American Eagle Outfitters, Citibank and The Daily Show.

Lippincott Mercer / New York NY / Summer 2004

SENIOR INFORMATION ARCHITECT / Developed information architecture and user interface design for The Bank of New York Web site to reflect the company's new brand identity and strategy. Worked with client to effectively present their many products and services online.

marchFIRST / New York NY / 2000–2001

INFORMATION ARCHITECT / Served as Lead Information Architect on site redesign for Neuberger Berman, a private investment bank. Created design solutions to meet the diverse needs of the site's users, while also satisfying business goals and strategies. Other clients included HypoVereinsbank and Ziff Davis Media.

Orientation.com / New York NY / 1999

PRODUCER / Produced country portal sites. Liaised with partners and clients of the global network to update sections of regional portal sites. Conducted research for product development and helped launch a new email service.

WEDO / New York NY / 1996–1998

COMMUNICATIONS COORDINATOR / Designed and managed the Web site for WEDO, the Women's Environment and Development Organization. Collaborated to produce and promote WEDO publications. Planned and organized WEDO events at the United Nations and other international forums.

TEACHING //

Pratt Institute / New York NY / 2007

VISITING CRITIC / Graphic Design

Yale University / School of Art / New Haven CT / 2006

TEACHING ASSISTANT / Design for Video and Film with Todd St. John

Parsons School Of Design / New York NY / 2002

VISITING CRITIC / Design and Technology Program

EDUCATION //

Yale University / School of Art / New Haven CT / 2006

Master of Fine Arts, Graphic Design

New York University / Tisch School of the Arts / New York NY / 2000

Master of Professional Studies, Interactive Telecommunications

Bryn Mawr College / Bryn Mawr PA / 1996

Bachelor of Arts, Spanish

SKILLS //

Extensive experience in Photoshop, Illustrator, InDesign, InCopy, K4, QuarkXPress, After Effects, Dreamweaver, Fireworks, Flash, Robofog, and Microsoft Office.

Fluent in Spanish. Proficient in Chinese (Cantonese) and French.